



## FACT SHEET

### SOUTHERN REGION YACHTING INITIATIVE

#### PURPOSE:

The purpose of the Venturing Yachting Initiative is to support Council Venturing with Sailing and Boating resource, education, training, and activity material for Venturing leaders and youth.

#### OBJECTIVES:

To acquire support and participation from national organizations related to sailing and boating in the development and implementation of education, training, and activity material,

To acquire support and participation from regional and local sailing and boating related organizations for enhancing Council Venturing programs,

To provide the opportunity to national, regional, and local sailing and boating organizations to establish a partner relationship with the Southern Region and its Councils in support of Venturing Yachting Programs.

#### MARKETING

The Marketing effort includes the establishment of an organizational and communication infrastructure; establishing working and/or partner relationships between the Region, its Councils and yachting, commercial, educational, and government organizations in developing education, training, and activity material for membership growth opportunities.

#### MARLINESPIKE CONFERENCE

The Marlinespike Conference is the resource identification and skill introduction education course of the Yachting Initiative. The Marlinespike Conference consists of a standard set of education modules and optional education modules. Councils will select the education modules that are relevant to their yachting environment. It is planned for the Conference to be hosted over a series of weekends and will be open to both youth and adult leaders. The region will introduce the Conference to Council leadership, as required.



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### BLUEWATER WORKSHOPS

The Bluewater Workshops are the skills training course of the Yachting Initiative. The Bluewater Workshops consists of a series of skill (hands on) training workshops. These Workshops are scheduled to follow the Marlinespike Conference. Councils will select specific workshops from the Bluewater Workshops Series that are relevant to meeting its training objectives. The Bluewater Workshops are expected to be implemented as a weekend training activity and will be open to both youth and adult leaders. The region will introduce the Bluewater Workshops to Council leadership, as required.

### RACING TEAM PROGRAM

The Racing Team Program is a region-wide effort for developing competitive sailing for the Yachting Initiative. This effort will develop a template and other reference material for hosting competitive events. The Racing Team Program will emphasize Olympic Class and International Youth boats. Racing material will be solicited from national, regional, and local sailing associations. Competitive events can be council or co-council hosted.

### PASTIME ACTIVITIES

The Pastime Activities Guidebook is a reference document for developing recreation sailing for the Yachting Initiative. This effort will develop a template and other reference material for hosting a recreation event. The Pastime Activities Guidebook will support both sail/power boating and will emphasize recreation material solicited from national, regional, and local yachting associations. Pastime activities can be council or co-council hosted.